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## CLAIM AMENDMENTS

Please amend the claims as illustrated below so that after amendment, a complete set of claims reads as follows. No new matter has been added with the amendment of the claims.

 (Currently Amended) A method for directing service in a vehicle comprising: receiving a service request from the vehicle;

receiving a vehicle location;

determining vehicle delivery-enabling information based on the service request and the vehicle location;

configuring the service corresponding to the service request based on the vehicle delivery-enabling information, wherein the service is configured at a service management subsystem; and

sending the configured service to the vehicle.

- (Original) The method of claim 1 further comprising: receiving a signal including a vehicle identifier from a vehicle communication component.
- 3. (Original) The method of claim 2 wherein the vehicle identifier is a unique code including user identifier information and vehicle location.
  - (Original) The method of claim 1 further comprising:
     sending a list of delivery channels to a vehicle communication component.
- (Original) The method of claim 4 further comprising:
   selecting a channel from the list of delivery channels to deliver the configured
   service corresponding to the service request.

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- (Original) The method of claim 5 further comprising:
   optimizing the configured service for communication based on the selected
  delivery channel.
- (Original) The method of claim 1 further comprising:
   configuring a vehicle communication component in the vehicle based on the
   vehicle delivery-enabling information.
  - (Original) The method of claim 1 further comprising:
     creating a profile that includes vehicle delivery-enabling information.
  - (Original) The method of claim 1 wherein determining vehicle delivery-enabling information is based on at least one pre-determined user input.
  - 10. (Original) The method of claim 1 wherein sending the service corresponding to the service request comprises sending electronic mail to a vehicle communication component.
- (Original) The method of claim 1 further comprising:
  updating the vehicle delivery-enabling information at a service management
  application while the application is in contact with a vehicle communication component.

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12. (Currently Amended) A system for directing service in a vehicle comprising: means for receiving a service request from the vehicle; means for receiving a vehicle location;

means for determining vehicle delivery-enabling information based on the service request and the vehicle location;

means for configuring the service corresponding to the service request based on the vehicle delivery-enabling information; and

means for sending the configured service to the vehicle,

wherein the means for configuring the service are located at a service management subsystem.

- 13. (Original) The system of claim 12 further comprising: means for receiving a signal including a vehicle identifier from a vehicle communication component.
- 14. (Original) The system of claim 12 further comprising:

  means for sending a list of delivery channels to a vehicle communication component.
- 15. (Original) The system of claim 14 further comprising:

  means for selecting a channel from the list of delivery channels to deliver the configured service corresponding to the service request.
- 16. (Original) The system of claim 15 further comprising:
  means for optimizing the configured service for communication based on the selected delivery channel.

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- 17. (Original) The system of claim 12 further comprising:
  means for configuring a vehicle communication component in the vehicle
  based on the vehicle delivery-enabling information.
- 18. (Original) The system of claim 12 further comprising:
  means for creating a profile that includes vehicle delivery-enabling information.
- 19. (Currently Amended) The system of claim 12 further comprising:
  means for updating the vehicle delivery-enabling information at a service
  management application while the application is in contact with a vehicle communication
  component.
- 20. (Currently Amended) A computer usable medium including a program for directing service in a vehicle comprising:

computer readable program code that receives a service request from the vehicle;

computer readable program code that receives a vehicle location;

computer readable program code that determines vehicle delivery-enabling information based on the service request and the vehicle location;

computer readable program code that configures the service corresponding to the service request based on the vehicle delivery-enabling information; and

computer readable program code that sends the configured service to the vehicle.

wherein the service is configured at a service management subsystem.

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- 21. (Original) The computer usable medium of claim 20 comprising:

  computer readable program code that receives a signal including a vehicle identifier from a vehicle communication component.
- 22. (Original) The computer usable medium of claim 21 wherein the vehicle identifier is a unique code including user identifier information and vehicle location.
- 23. (Original) The computer usable medium of claim 20 further comprising:

  computer readable program code that sends a list of delivery channels to a vehicle communication component.
- 24. (Original) The computer usable medium of claim 23 further comprising: computer readable program code that selects a channel from the list of delivery channels to deliver the configured service corresponding to the service request.
- 25. (Original) The computer usable medium of claim 24 further comprising: computer readable program code that optimizes the configured service for communication based on the selected delivery channel.
- 26. (Original) The computer usable medium of claim 20 further comprising: computer readable program code that configures a vehicle communication component in the vehicle based on the vehicle delivery-enabling information.

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- 27. (Original) The computer usable medium of claim 20 further comprising: computer readable program code that creates a profile that includes vehicle delivery-enabling information.
  - 28. (Original) The computer usable medium of claim 20 wherein determining vehicle delivery-enabling information is based on at least one pre-determined user input.
  - 29. (Original) The computer usable medium of claim 20 wherein sending the service corresponding to the service request comprises sending electronic mail to a vehicle communication component.
- 30. (Original) The computer usable medium of claim 20 further comprising: computer readable program code that updates the vehicle delivery-enabling information at a service management application while the application is in contact with a vehicle communication component.